

## BCC&I Packaging Conclave - August 1, 2025 - Jio Convention Centre, Mumbai

Prof. Prasad Balan Iyer moderated a Session on "Connected Packaging: Transforming Packaging to Digital Experience and its impact on entire Supply Chain" at the 'NextGen Packaging Conclave' organised by The Bengal Chamber of Commerce and Industry themed as the Connected Packaging – at the confluence of consumer, sustainability, and supply-chains on 1st August 2025 at the Jio World Centre, Mumbai.

This high-impact conclave served as a dynamic platform for thought leadership and innovation, bringing together a cross-section of stakeholders from the packaging ecosystem—including packagers, packaging equipment manufacturers, technology innovators, printers, designers, ink producers, end users, regulators, and branding experts.

Covering trends across both consumer and industrial packaging, the event brought out insightful discussions, breakthrough solutions, and unparalleled networking opportunities.









